



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Canal Partners Media
900 Circle 75 Parkway
Suite 1650
Atlanta, GA 30339

Contract # 4829174

Schedule Dates 04/29/21-05/03/21
Advertiser Jennifer Carroll Foy for Governor-D (141585)
Agency Canal Partners Media (15500)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Est 8934 JCF TV 4/27-5/3 (1553528)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name Brimer,Chris
Phone/Fax /
CPE 8934
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 04/28/21
Last Modified 04/28/21
Entered By Mark Afshar
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,327.50
Net Total \$24,522.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
May. 2021	53	\$28,850.00
Grand Total:	53	\$28,850.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	04/29/21-04/30/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM					1	1			2	\$400.00	\$800.00	Washington (WJLA)		4/28/21
2.0	Normal Line / SPOT	05/03/21-05/03/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		2							2	\$400.00	\$800.00	Washington (WJLA)		4/28/21
3.0	Normal Line / SPOT	05/03/21-05/03/21	2	:30	7A- 8A (EST)		2							2	\$700.00	\$1,400.00	Washington (WJLA)		4/28/21
4.0	Normal Line / SPOT	05/03/21-05/03/21	2	:30	8A- 9A (EST)		1							1	\$700.00	\$700.00	Washington (WJLA)		4/28/21
5.0	Normal Line / SPOT	04/29/21-04/30/21	2	:30	8A- 9A (EST)					1	2			3	\$700.00	\$2,100.00	Washington (WJLA)		4/28/21
6.0	Normal Line / SPOT	04/29/21-04/30/21	2	:30	7A- 8A (EST)					1	1			2	\$700.00	\$1,400.00	Washington (WJLA)		4/28/21
7.0	Normal Line / SPOT	04/29/21-04/30/21	2	:30	9A- Live with Kelly					1	1			2	\$325.00	\$650.00	Washington (WJLA)		4/28/21
8.0	Normal Line / SPOT	05/03/21-05/03/21	2	:30	9A- Live with Kelly		1							1	\$325.00	\$325.00	Washington (WJLA)		4/28/21
9.0	Normal Line / SPOT	05/03/21-05/03/21	2	:30	10A- Rachael Ray		1							1	\$225.00	\$225.00	Washington (WJLA)		4/28/21
10.0	Normal Line / SPOT	04/29/21-04/30/21	2	:30	10A- Rachael Ray					1	1			2	\$225.00	\$450.00	Washington (WJLA)		4/28/21
11.0	Normal Line / SPOT	04/29/21-04/30/21	2	:30	10:58:25A- ABC-The View					1	1			2	\$400.00	\$800.00	Washington (WJLA)		4/28/21
12.0	Normal Line / SPOT	05/03/21-05/03/21	2	:30	10:58:25A- ABC-The View		1							1	\$400.00	\$400.00	Washington (WJLA)		4/28/21

CONFIRMATION CONTRACT

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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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13.0	Normal Line / SPOT	05/03/21-05/03/21	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		1							1	\$275.00	\$275.00	Washington (WJLA)		4/28/21
14.0	Normal Line / SPOT	04/29/21-04/30/21	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon					1	1			2	\$275.00	\$550.00	Washington (WJLA)		4/28/21
15.0	Normal Line / SPOT	04/29/21-04/30/21	2	:30	12:57:56P- ABC-GMA3: What You Need to Know					1	1			2	\$275.00	\$550.00	Washington (WJLA)		4/28/21
16.0	Normal Line / SPOT	05/03/21-05/03/21	2	:30	12:57:56P- ABC-GMA3: What You Need to Know		1							1	\$275.00	\$275.00	Washington (WJLA)		4/28/21
17.0	Normal Line / SPOT	05/03/21-05/03/21	2	:30	2P- ABC-General Hospital		1							1	\$300.00	\$300.00	Washington (WJLA)		4/28/21
18.0	Normal Line / SPOT	04/29/21-04/30/21	2	:30	2P- ABC-General Hospital					1	1			2	\$300.00	\$600.00	Washington (WJLA)		4/28/21
19.0	Normal Line / SPOT	04/29/21-04/30/21	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM					1	1			2	\$275.00	\$550.00	Washington (WJLA)		4/28/21
20.0	Normal Line / SPOT	05/03/21-05/03/21	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM		1							1	\$275.00	\$275.00	Washington (WJLA)		4/28/21
21.0	Normal Line / SPOT	04/29/21-04/30/21	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM					1	1			2	\$325.00	\$650.00	Washington (WJLA)		4/28/21
22.0	Normal Line / SPOT	05/03/21-05/03/21	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1							1	\$325.00	\$325.00	Washington (WJLA)		4/28/21

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23.0	Revised Line / Access	04/29/21-04/30/21	2	:30	6:58:46P- Wheel Of Fortune					1	1						Washington (WJLA)		4/28/21
23.1	Normal Line / Access	04/29/21-04/29/21	3	:30	6:58:46P- Wheel Of Fortune					1				1	\$1,200.00	\$1,200.00	Washington (WJLA)		4/28/21
24.0	Revised Line / Access	05/03/21-05/03/21	2	:30	6:58:46P- Wheel Of Fortune		1										Washington (WJLA)		4/28/21
24.1	Normal Line / Access	05/03/21-05/03/21	3	:30	6:58:46P- Wheel Of Fortune		1							1	\$1,200.00	\$1,200.00	Washington (WJLA)		4/28/21
25.0	Revised Line / Access	05/03/21-05/03/21	2	:30	7:29:26P- Jeopardy		1										Washington (WJLA)		4/28/21
25.1	Normal Line / Access	05/03/21-05/03/21	3	:30	7:29:26P- Jeopardy		1							1	\$2,000.00	\$2,000.00	Washington (WJLA)		4/28/21
26.0	Revised Line / Access	04/29/21-04/30/21	2	:30	7:29:26P- Jeopardy					1	1						Washington (WJLA)		4/28/21
26.1	Normal Line / Access	04/29/21-04/29/21	3	:30	7:29:26P- Jeopardy					1				1	\$2,000.00	\$2,000.00	Washington (WJLA)		4/28/21
27.0	Normal Line / SPOT	04/29/21-04/30/21	2	:30	11:30:26P- News-7News ON YOUR SIDE at 11PM					1	1			2	\$400.00	\$800.00	Washington (WJLA)		4/28/21
28.0	Normal Line / SPOT	05/03/21-05/03/21	2	:30	11:30:26P- News-7News ON YOUR SIDE at 11PM		1							1	\$400.00	\$400.00	Washington (WJLA)		4/28/21
29.0	Normal Line / SPOT	05/01/21-05/01/21	2	:30	7A- ABC-Good Morning America Saturday							1		1	\$325.00	\$325.00	Washington (WJLA)		4/28/21
30.0	Normal Line / SPOT	05/01/21-05/01/21	2	:30	9A- ABC-Good Morning America Saturday 2							1		1	\$325.00	\$325.00	Washington (WJLA)		4/28/21

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31.0	Normal Line / SPOT	05/01/21-05/01/21	2	:30	7P- News-7News ON YOUR SIDE Weekend at 6PM							1		1	\$450.00	\$450.00	Washington (WJLA)		4/28/21
32.0	Revised Line / SPOT	05/02/21-05/02/21	2	:30	6:30P- News-7News ON YOUR SIDE Weekend at 630PM								1				Washington (WJLA)		4/28/21
32.1	Normal Line / SPOT	05/02/21-05/02/21	2	:30	6P- 7P (EST)								1	1	\$450.00	\$450.00	Washington (WJLA)		4/28/21
33.0	Normal Line / SPOT	05/01/21-05/01/21	2	:30	7:28P- Jeopardy Wknd							1		1	\$900.00	\$900.00	Washington (WJLA)		4/28/21
34.0	Revised Line / SPOT	05/02/21-05/02/21	2	:30	7:58:40A- ABC-Good Morning America Sunday								1				Washington (WJLA)		4/28/21
34.1	Normal Line / SPOT	05/02/21-05/02/21	1	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$550.00	\$550.00	Washington (WJLA)		4/28/21
35.0	M/G For 26.0.1 / Access	05/03/21-05/03/21	3	:30	7:29:26P- Jeopardy		1							1	\$2,000.00	\$2,000.00	Washington (WJLA)		4/28/21
36.0	M/G For 23.0.1 / Access	05/03/21-05/03/21	3	:30	6:58:46P- Wheel Of Fortune		1							1	\$1,200.00	\$1,200.00	Washington (WJLA)		4/28/21
37.0	Normal Line / SPOT	04/30/21-04/30/21	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM						1			1	\$325.00	\$325.00	Washington (WJLA)		4/28/21
38.0	Normal Line / SPOT	05/03/21-05/03/21	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1							1	\$325.00	\$325.00	Washington (WJLA)		4/28/21

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